What is claimed is:

1. A liquid crystal display device characterized in that a display part is divided into two regions wherein one region is displayed in a semi-transmission type or in a reflection type and the other region is displayed in a transmission type.

2. A liquid crystal display device according to claim 1, wherein the liquid crystal display device is incorporated into a mobile phone.

3. A liquid crystal display device characterized in that a display part is divided into at least a region which performs a display of a small information quantity and a region which performs a display of a large information quantity, the region which performs a display of a small information quantity performs the display in a semi-transmission type or in a reflection type and the region which performs a display of a large information quantity performs the display in a transmission type.

4. A liquid crystal display device according to claim 3, wherein the region which performs the display of a large information quantity includes a black matrix and the black matrix is formed such that the black matrix gets over a boundary between the region which performs the display of a large information quantity and the region which performs the display of a small information quantity.

5. A liquid crystal display device according to claim 3, wherein the region which performs the display of a large information quantity adopts a color display and the region which performs the display of a small information quantity adopts a monochromatic display.

6. A liquid crystal display device according to claim 3, wherein the region which performs the display of a small information quantity displays at least one of time, a received incoming signal state and a remaining battery quantity and the region which performs the display of a large information quantity displays image data.

7. A liquid crystal display device according to claim 3, wherein the liquid crystal display device is incorporated into a mobile phone.

8. A mobile phone characterized in that the mobile phone includes a liquid crystal display device and a display part of the liquid crystal display device is divided into at least a region which performs a display of a small information quantity and a region which performs a display of a large information quantity, the region which performs a display of a small information quantity performs the display in a semi-transmission type or in a reflection type and the region which performs a display of a large information quantity performs the display in a transmission type.